



## **ISCO International Teams with Precision Marketing Services, Inc. to Represent ISCO's PIM and Interference Cancellation Solutions**

*Partnering with experienced wireless infrastructure experts for expanded US coverage*

**Schaumburg, IL – March 15, 2021** – ISCO International, the leader in resolving wireless interference, has signed an agreement with Precision Marketing Services, Inc. (PMi), a professional and technical Sales Representative organization promoting high-quality RF, microwave, power, electronic components/systems, and wireless communication products. Under the agreement, PMi will represent ISCO's ProteusCPRI™ conditioning solutions to wireless carrier service providers in markets east of the Rocky Mountains as part of their wireless infrastructure product line.

ISCO provides solutions that improve the wireless network by automatically canceling PIM, wideband and many other types of interference to increase network capacity and improve the end-user experience. These solutions use patented algorithms to automatically identify interference, detect the type of interference, and use digital signal processing to condition and improve the wireless link, providing a new and unique way to protect networks against PIM and other types of interference. ISCO's solutions fit perfectly into PMi's line of products for the wireless network which already includes antennas, fibers, and connectors for site construction and PIM analyzers.

"Wireless carriers rely on ISCO products to improve performance and capacity by identifying and removing interference and PIM from their networks, even when the source is unknown or hard to find," said Gordon Reichard, CEO of ISCO International. "Our new agreement with PMi expands our ability to work closely with customers on those challenging noise problems that prevent them from running their networks efficiently, as designed."

With over 45 years of proven success and a high level of focus on design engineering and program management, PMi has the knowledge and experience to configure solutions tailor-made for any customer. Representing a small selection of world-class principals allows them to be a strategic resource for both their customers and the companies they represent. "The addition of ISCO's capabilities enhances PMi's ability to offer customers unique solutions which include interference and PIM identification and cancellation which ensures maximum network performance," said David Penna, President of PMi.

Wireless carriers, and ultimately their customers, will all benefit from solutions that emerge from the combined expertise of ISCO International and Precision Marketing Services, Inc.

### **About ISCO International**

ISCO solves interference problems in wireless networks. Headquartered in Schaumburg, IL, ISCO develops software applications that use patented algorithms to condition the RF link between the base station and the subscriber device to cancel interference and improve signal quality. With tens of thousands of deployments under our belt, our solutions are proven to improve throughput, increase network accessibility and deliver more wireless capacity. Since 1989 we have worked with mobile operators, network infrastructure providers and other resellers to bring to the wireless industry a suite of highly differentiated technologies and solutions for interference management. Please visit [www.iscointl.com](http://www.iscointl.com) to learn more.

### **About Precision Marketing Services, Inc.**

Established in 1974, Precision Marketing Services, Inc. (PMi) is a professional and technical Sales Representative organization promoting high-quality RF, Microwave, power, electronic components/systems, and wireless communication products. PMi's primary market focus is directed towards Wireless Infrastructure, Military/Aerospace, Industrial/Medical and Test & Measurement across the eastern USA. Our commitment is to represent leading edge, world-class suppliers who deliver competitively priced quality products on time. We are determined to be a strategic resource and provide customers with the service and solutions they deserve, whether it is finding the right component, satisfying a special requirement, or expediting an order. For more information, please visit [www.precision-marketing.com](http://www.precision-marketing.com).

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